



Click! Weekly names Top 40 Canadian Online Marketers of 2009

Recognizes country's most effective, creative, and innovative online marketing professionals

MARKHAM, ON---The results are in for the first annual **Click! Weekly Top Online Marketers** recognition program, which identifies the best, most creative, and innovative online marketing professionals. From the hundreds of nominations we received we have selected our top 40. This inaugural list celebrates online marketing leaders and innovators who have led the way in demonstrating the strength of Canadian online businesses. The final 40 winners were chosen by a judging panel of industry experts and **Click! Weekly** editorial staff, and were based on their creative strategies and passionate dedication for online marketing. The **Click! Weekly Top Online Marketers of 2009** were recognized at the IAB Canada MIXX event held on September 29 in Toronto. A complete booklet of winner bios and photos will be available for order through www.clickweekly.com in mid-October.

Here are Canada's Top 40 (in random order):

Sylvie Bourget, VP, Marketing, **Aeroplan.com**
Darby Sieben, Director, Online Services, **Yellow Pages Group**
Hunter Madsen, Vice President, Digital Media, **CanWest Publishing**
Gary Fearall, VP Interactive, **Cineplex.com**
Therese Edwards, Director, Brand, Digital Media, **Bell Canada**
Tara Hauser-Pope, Manager, Interactive, **Coca-Cola Canada**
Linda Burlison, Senior Manager, Online Marketing, **Dell Canada**
Andrew Sloss, Country Manager, eBay Canada
Chris Day, Director of Marketing, **Expedia.ca**
Louise Clements, Head of Canada, **Facebook**
David Doucette, Director, Internet Marketing, **Fairmont Hotels & Resorts**
Renee Soresse, Internet Marketing Manager, **Fidelity**
Roger Dunbar, VP, Digital Media, **Globe & Mail**
Brent Lewis, VP, Digital & Internet, **Harlequin Enterprises Ltd**
Paige Malling, Manager, Online Interactive Marketing, **Home Depot Canada**
Sarah Trimble, Online Marketing Manager, **Indigo Books & Music**
Mark Nicholson, Head, Online Experience, **ING Direct**
Jim Osborne, VP, eCommerce & Online Marketing, **Loblaw Companies Ltd**
Owen Sagness, GM, Consumer & Online International, **MSN Canada**
Sandra White, Internet Marketing Manager, **Northern Response International**
Simon Jennings, President, **Olive Canada Network**
Jeff Smith, AVP Digital, **TD Canada Trust**
Mitch Joel, Owner, **Twist Image**
Jim Osborne, Director, Ecommerce, **Home Depot Canada**
Adrian Capobianco, President, **Quizative Inc.**
Dawna Henderson, President, **henderson bas**
Patricia Brusha, President, **A Couple of Chicks e-marketing Ltd**
Ricardo Poupada, Vice President, GM, **Askmen.com**
Guillaume Brunet, Marketing Director-Digital Media, **Transcontinental Media**
Joanna Track, Publisher and Founder, **Sweetspot.ca**
Bob McCown, President, **Fadoo.ca**
Paul Kurvits, Retail Online, **Canadian Tire Corp**
Sandra Sanderson, Senior Vice President, Marketing, **Shoppers Drug Mart**
Michael Oldewening, Director of Marketing, **Canpages.ca**
Sophie DeLadurantaye, Manager, Online Channel Marketing, **Canada Post Corp**
Braden Hoepfner, Director of Web Sales, **Coastal Contacts**
Peter Watanabe, Director of Marketing, Online & Business Delivery, **Staples Business Depot**
Jonathan Carroll, President, **itravel2000.com**
Benoit Laporte, Senior Officer, Website & eMarketing, **Via Rail Canada Inc**
Joanne Acri, Online Marketing Manager, **Yahoo! Canada**



HAVE YOUR SAY. Do you disagree with the choices? Is there someone or a company you feel we should consider for next year's list? Want to comment? Send us your thoughts, ideas, suggestions and we'll publish a followup in an upcoming issue of Click! Weekly. Email editor Amy Bostock now at amy@clickweekly.com

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